

kanza syed

Communication Designer | Illustrator | Animator

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Multi-disciplinary in nature, the strength of my practice lies in empathy, intuition and a keen eye for detail.

EDUCATION

Beaconhouse National University
2019-2023
B. Des in Visual Communication

Roots IVY
2016-18
GCSE A-Level

SKILLS

Photoshop . Illustrator . Indesign .
After Effects . Premiere pro . Lightroom
Procreate . Cinema 4d . Zbrush

EXPERIENCE & ACADEMIC PROJECTS

Happa Studios
Aug-Sept 2022
Identity Design, Social Media
Campaigns, Motion Graphics,
Illustrations

Design Belonging - Thesis project
2023
An awareness campaign calling for
inclusive public parks
Design Research, Leading a Design
Workshop, Activism, Design Writing

Kaml
2022
Culturally-inspired fictional visual
language, a digital script of 26 glyphs
Type Design, Design Fiction

Leefe
2022
Illustrated concept for a product for
plants and their human caretakers
Product design, Illustration, Non-human
Centered Design

Azeem PK
2021
Public safety system app, in Pakistan of
the 2080s
UI/UX, Identity Design, Fiction Writing